



***** Media Alert *****

Last Chance for Singles to Sign Up for Biggest Dating Event in History
8minuteDating.com Cupid Party to connect more than 3,000 singles for Valentine's Day

What: The largest recorded dating event in history will be held in 56 U.S. cities on Tuesday, February 11. 8minuteDating.com, the world leader in round robin dating, will hold the Cupid Party for a fast, fun, safe and comfortable way for singles to meet like-minded people in person. More than 3,000 people are expected to participate in more than 12,000 dates in hopes of finding a love match in time for Valentine's Day.

When: Feb. 11, 2003

Why: The 8minuteDating.com Cupid Party will provide singles with a fun, relaxed party atmosphere, in addition to a new way to meet and reconnect. Participant each have eight one-on-one dates that last eight minutes each, and they are encouraged to meet anyone else at the party who catches their eye during intermission and after all eight dates are complete. After the party, participants login to www.8minuteDating.com to enter the names of the people they want to meet again, either for dating, friendship or business. The automated 8minuteDating.com matching system instantly provides contact information to those with a mutual interest so they can quickly and easily secure a date in time for Valentine's Day.

As recently seen on NBC's Today Show, 8minuteDating.com's unique method of meeting in person first - and then expressing interest via an online match - enables participants to comfortably establish chemistry before agreeing to a second date.

Where: The 8minuteDating.com Cupid Party is now being held in 56 of the U.S.'s largest cities, including Boston, New York, Chicago, Los Angeles and San Francisco. Participants are required to sign up in advance via www.8minuteDating.com. Sign ups must be completed by 2:00 p.m. in the chosen city's time zone, on Monday, February 10. For a list of all of the cities where events will be held, please visit www.8minuteDating.com.

Who: 8minuteDating.com, part of Match Events Inc., is the world leader in round robin dating. 8minuteDating.com's mission is to create a fast, fun, safe and comfortable way for singles of a wide range of ages, religions, ethnicities, sexual orientations and other special interests to meet for dating, friendship or business. Match Events, Inc. was founded in 2001 by Tom Jaffee, a successful high tech entrepreneur. The company is headquartered in Boston, MA., and can be reached online at www.8minuteDating.com.

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